

CHARITY AND INVEST MIAMI

*Miami, Florida
June 20th-22nd, 2019*



*Supporting our local charity
Bullets4Life*

*Creating an environment for
charity, business and networking*

ABOUT CHARITY AND INVEST MIAMI

Charity and Invest Miami is three days of invitation only events to support anti-gun violence and youth oriented services through the charity Bullets 4 Life. The events will start off with a cocktail party on the first evening, an after party, an investor summit, a Friday night soiree on day two, and lastly a yacht party on day three. The first event will be an evening of fun and entertainment for 150 guests in helping us to raise money to support our anti-gun violence in America and youth oriented causes.

OUR EVENT PURPOSE

Bullets 4 Life is a 501c3 dedicated to ending gun violence and helping everyone impacted by gun violence. We seek to support all who have suffered the loss of a loved one due to gun violence. We want to create awareness of mental illness, irresponsible gun usage and provide financial assistance to help those that are injured and those struggling to cope with the aftermath of gun violence in their new reality.

Our event dates are Thursday June 20th, Friday 21st and Saturday 22nd in Miami.





OUR OTHER OBJECTIVES

Our Second goal

We are producing an investment summit for business leaders, investors and athletes by showcasing, educating and connecting them to vetted investment opportunities.

Our Third goal

Creating a networking environment in fostering opportunities at a high level.

Sponsor Return on Investment

- # The access to connect to potential clients before, during and after the event
- # The access to referral sources before, during and after the event
- # Two months of marketing and branding before the date of the event
- # Brand recognition from the coverage of the event
- # Brand association with other luxury related products and services
- # Personal introductions made by business matchmakers

TARGET MARKET

- # Accredited investors
- # Socialites and philanthropists
- # Business owners and influencers
- # Politicians
- # Athletes
- # Entertainers
- # Philanthropists
- # Buyers of luxury related products and services

THE EVENTS

The Overview

Day one starts off with a cocktail party and VIP after party.

Day two is an investor summit with different speakers, and a Friday night soiree.

Day three is a yacht party

The Cocktail Party

The first day will start with a cocktail party for 150 privately invited guests including business leaders, politicians, athletes, entertainers and philanthropists. Our charity was founded by Susan Kennedy called Bullets4Life (www.Bullets4Life.org).



**WE CAN END
GUN VIOLENCE**



THE EVENTS (CONTINUED)

Investment Summit

Day two will start at 11:00 am with a networking session until noon. The Investor Summit will feature hand selected and vetted educators and companies showcasing their opportunities in areas of technology, real estate, medical wellness and finance. Guests will be treated to investment opportunities for themselves, and a chance to connect with leaders in some of the top local companies in South Florida and the U.S. We will also have break out sessions so we can learn more about our charities, NFL championship game opportunities, their players and what issues are important to NFL players (past and present) in their communities.

Friday Night Social

Later in the evening we will have a sponsored Friday night social.

Saturday Yacht Party

Day three in the day, we have a yacht party for select guests. This is the wind down event, as the event series concludes.



DIAMOND SPONSORSHIP

\$25,000 Diamond Sponsor

- *Headline Sponsorship*
- *All VIP access for 30 guests*
- *Host private cabana VIP area at cocktail party*
- *Partner in social media exposure to over 50,000 people in the local area*
- *3 minutes to speak at cocktail party*
- *Logo headline featured on website, in event marketing materials and signage*
- *Recognition in Alpha Connector e-newsletter, social media outlets, print newsletter and website*
- *Personal photographer taking pictures of your group*
- *SWAG Bag promotion to guests when they leave*
- *Have personal matchmakers introducing you to potential clients and referral partners*
- *90 second video interview at cocktail party to use for future branding*
- *Industry exclusivity*
- *Sponsor after party for select guests*
- *Sponsor the investor summit*
- *Sponsor for Friday Social and yacht party*



STOP
Gun
 Violence
 imagine a future free of gun violence

PLATINUM SPONSORSHIP

\$15,000 Platinum Sponsor

- Level 2 Sponsorship
- All VIP access for 15 guests
- Access to private cabana VIP area at cocktail party
- Partner in social media exposure to over 50,000 people in the local area
- 1 1/2 minutes to speak at cocktail party
- Logo headline featured on website, in event marketing materials and signage
- Recognition in Alpha Connector e-newsletter, social media outlets, print newsletter and website
- Personal photographer taking pictures of your group
- SWAG Bag promotion to guests when they leave
- Have a personal matchmaker introducing you to potential clients and referral partners
- 45 second video interview at cocktail party to use for future branding
- Industry exclusivity
- Sponsor the investor summit
- Sponsor for Friday Social and yacht party



GOLD SPONSORSHIP

\$7,500 Gold Sponsor

- Level 3 Sponsorship
- All VIP access for 7 guests
- Access to private cabana VIP area at cocktail party
- Partner in social media exposure to over 50,000 people in the local area
- 30 seconds to speak at the event
- Logo headline featured on website, in event marketing materials and signage
- Recognition in Alpha Connector e-newsletter, social media outlets, print newsletter and website
- SWAG Bag promotion to guests
- Access to all events



SILVER SPONSORSHIP

\$3,500 Silver Sponsor

- Level 4 Sponsorship
- Access to private cabana VIP area at cocktail party
- Logo headline featured on website, in event marketing materials and signage
- Recognition in Alpha Connector e-newsletter, social media outlets, print newsletter and website
- SWAG Bag promotion to guests when they leave
- Access to all events



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GUN VIOLENCE**

Charity and Invest Miami Registration Form

YES! I would like to participate in the Charity and Invest Miami event series on June 20th, 21st and 22nd, 2019,

Diamond Sponsor (\$25,000)

Platinum Sponsor(\$15,000)

Gold Sponsor (\$7,500)

Silver Sponsor (\$3500)

Unable to sponsor, but would like to make a donation of: _____

Name: As you would like it to appear for recognition purposes

Contact Name _____

Contact Phone _____

Contact Email _____

Please send invoice to the following name and address:

Name: _____

Address: _____

Check enclosed for \$ _____ payable to Trendmore, LLC

Charge my Credit Card for \$ _____

(Please fill out information below) For Credit Card Only:

Name as it appears on the card:

Please Circle: Visa - MasterCard - Discover - American Express

CC#: _____

Exp. Date: _____

CVV: _____

Signature: _____

www.AlphaConnector.com/cim

Ask for Mike

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