

# Real Estate & Finance **Mastermind Event Series** Sponsor Deck Package

## ***What is the RE & F event series?***

The Room event series is a set of 16 plus events over 5 1/2 months. The events are hosted and produced by Alpha Connector, an experiential event company. Our guests and sponsors include *accredited/non-accredited investors, thought leaders, brokers & realtors, finance professionals, GCs, contractors, real estate technology, VCs, private equity, REITs, foreign investment groups and influential connectors*. Our masterminds host about 30 real estate related professionals, then our socials usually host 100-125 professionals and our conferences will host 300-500 professionals. We expect to attract over 1200 real estate related professionals in a face to face format and over 10,000 digitally through our social media marketing.

## ***Where do we produce our events?***

In private locations throughout South Florida. The locations include penthouses, rooftops, mansions, social rooms, restaurants and other select venues.

## ***What is unique about our events?***

1. We select quality and private locations
2. Except for our open happy hours, our events are by invitation only
3. We have a private network of a few thousand real estate related professionals
4. In each event we cater to a select group of guests and sponsors
5. We have social connectors who help introduce people to each other
6. The events are focused on connecting people of like mind and interests

## ***What type of industries do we serve in our events?***

- Real Estate (Commercial and Residential)
- Finance
- GC and contractors
- Investors
- Real Estate influencers
- VCs, private equity & REITs
- Real Estate Technology

## **Sponsorship Overview**

### **Platinum - \$5,000**

- Sponsor 16 events (12 masterminds, 4 business socials and 1 conference)
- Key event branding, social media and newsletter marketing to database
- An assigned business matchmaker at events to introduce to key contacts in the events
- Post event face to face, phone or email introductions to partners and potential clients
- Video and photography branding after the event featuring your company to the database
- Access to all events and database

### **Gold - \$2000**

- Sponsor 5 masterminds, 3 business socials and 1 conference
- Key event branding, social media and newsletter marketing to database
- An assigned business matchmaker at events to introduce to key contacts in the events
- Post event face to face, phone or email introductions to partners and potential clients
- Video and photography branding after the event featuring your company to the database
- Access to all events and database

### **Silver - \$1000**

- Sponsor 2 masterminds, 2 business socials and 1 conference
- Key event branding, social media and newsletter marketing to database
- Post event face to face, phone or email introductions to partners and potential clients
- Access to all events and database

### **Bronze - \$500**

- 1 business social
- Key event branding, social media and newsletter marketing to database
- Access to 5 events

**All events will be produced between July 14th and December 20th, 2022**

# **Sponsorship Form**

Sponsoring company \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Please indicate the sponsorship level:**

<input type="checkbox"/> PLATINUM	\$5,000	<input type="checkbox"/> SILVER	\$1,000
<input type="checkbox"/> GOLD	\$2,500	<input type="checkbox"/> BRONZE	\$500

**Please choose the form of payment:**

Check                       Online Credit Card                       Credit Card

**If by credit card, provide this information:**

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Holder's Name: \_\_\_\_\_ Holder's Signature: \_\_\_\_\_

**Credit Card billing address:**

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip code: \_\_\_\_\_ Country: \_\_\_\_\_

**Contact:** Mike 305.796.0935 **Email:** mike@offmarketworld.com